



## SIGN PROPOSAL

**TO:** Honorable Mayor and Town Councilors

**FROM:** Parks & Recreation Board

**DATE:** Monday, March 23, 2015

**RE:** Town Signs

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The Parks & Recreation Board recommends that CTI Signs of Astatula be contracted to provide and install gateway and wayfinding signs for the Town of Howey-in-the-Hills. Quotes and renderings are attached.

Note several options on the wayfinding signs that can be discussed at the Council meeting.

For future planning, the Parks & Recreation Board recommends the following phases to implement new Town signage:

**Phase 1:** Gateway and wayfinding signs per current proposal from CTI, including repainting of current Town Hall and Police Dept. signs to conform to new colors until phase 3 is implemented.

**Phase 2:** Business wayfinding signage on private or Town property. Cost to be partially underwritten by businesses.

**Phase 3:** Town parks and public buildings, including a digital message board in front of Town Hall.

**Phase 4:** Street signs for Palm Avenue with the new color and design scheme.